



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Atty. Docket No.: CANN-0208

Response Transmittal

In re application of: Cannon

Serial No.: 09/814,622

Filed: 03/22/2001

For: METHOD AND APPARATUS FOR ANALYZING DATA
AND ADVERTISING OPTIMIZATIONMail Stop Amendment
Commissioner of Patents and Trademarks
P.O. Box 1450
Alexandria, VA 22313

Sir:

Transmitted herewith for filing in the above-identified Application is a:

1. Replacement Amendment in Response to Non-Compliant; and
2. Postcard.

☐ CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

☒ CERTIFICATE OF MAILINGI hereby certify that I am depositing the enclosed or attached correspondence with the United States Postal Service as first class mail in an envelope addressed to Mail Stop Amendment, Commissioner of Patents and Trademarks, Alexandria, VA 22313,
on August 16, 2006
Heather Clark☒ No additional fee is required.☐ The fee has been calculated as shown below:

(Col. 1)		(Col. 2)	(Col. 3)
CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA
TOTAL 31	MINUS	41	= 0
INDEPENDENT 6	MINUS	6	= 0
<input type="checkbox"/> THREE MONTH EXTENSION OF TIME			

Small Entity	
RATE	ADDITIONAL FEE
x \$ 25.00=	\$.00
x \$100.00=	\$.00
\$510.00=	\$.00
Total	\$.00

☐ A check in the amount of \$0.00 to cover fee is enclosed.☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 19-0513. A duplicate copy of this sheet is enclosed.☒ Any additional filing fees required under 37 C.F.R. §1.16.☒ Any patent application processing fees under 37 C.F.R. §1.17.

Date: August 16, 2006

Respectfully submitted,

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